



Sharnell Weathersby, MBA

For booking information, contact Sharnell at
sharnell@sharnellweathersby.com

About Sharnell

Sharnell Weathersby is a powerhouse and transformational leader as an executive coach, brand consultant, speaker and communicator.

Sharnell brings a strategic and entrepreneurial perspective to her thought-leadership and coaching from her experience leading corporate CPG brands coupled with leadership in women's ministry,

Sharnell's expertise will serve your audience as she shares proven strategies that have worked to build connections and engage customers in a meaningful way. Sharnell shares from own experiences in leadership and growing a portfolio of brands with a message that meets professionals today at the intersection of life and career while coaching how to hone your story and engage those they want to serve.

She is an executive's wife, mother of two, graduate of the University of Illinois Gies College of Business, holds an MBA from Eastern University and serves on the Board of Directors for the Dupage Symphony Orchestra.

Executive coach, brand and marketing strategist, Ready For What's Next podcast host, and Founder/CEO of a Tea Company, Sharnell has the honor to share from her expertise and wisdom to serve and equip some of the most ambitious leaders in the marketplace, at home, and in service organizations.

“You Want Your Business to Grow, but You're Not Connecting With Those You Want to Serve.”

Testimonials

"Sharnell's skill set isn't the only thing that sets her apart. At her level, great marketing chops is table stakes. What sets Sharnell apart is her compassion and dedication to collaboration. She knows great work is the outcome of great people, great ideas and great leadership. Sharnell is central to that formula. She's a game-changer."

Paul W., VP Client Services & Brand Initiatives
Spark Creative

"Thank you for sharing your journey with an audience that was captivated by your wealth of knowledge and transparency. Your message was clear and inspirational, yet practical. You left a lasting impression on those who now dare to take their next step."

Amelia J., President
National Black MBA Association, Chicago Chapter

"An excellent understanding of the modern consumer conscious. Sharnell knows what it takes for a brand to make a meaningful connection with its audience. Fun, smart, and highly organized, Sharnell has a working style that enables everyone around her to be their best!"

Jon S., President and Chief Creative
COHO Creative Company

Signature Message

Using industry insights, proven strategies and practical tools Sharnell's message includes:

The Connection Approach - How we boost audience engagement and brand awareness when brands today are held to a higher standard of excellence and transparency. Deciding to reframe your marketing plan to build connections with those you serve and see your business thrive!

- Setting Goals and setting up shop
- Drawing Inspiration from insights
- Finding your place in the marketplace
- Meeting your ideal customer
- Developing your message and honing your story
- Creating connections that influences customer behavior and provides value
- Building a 30-Day Launch Plan
- Deploying your systems and analyzing for growth

Attendee benefit: Sharnell brings a message tailored for your audience that will empower and equip through strategy and practical plans for application.

For More, Find Sharnell on...



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www.sharnellweathersby.com



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